CLIENT SUCCESS STORY | RETAIL

Leading Auto Parts Retailer

Our client is an American automotive aftermarket parts retailer. Almost a century old, it provides automotive replacement parts and accessories. With thousands of stores across the U.S., it's one of the largest auto parts retailers in the country.

OUR SOLUTIONS

Viva Connections
SharePoint

The Challenge

The client was grappling with outdated technology that severely hampered their operations. Their legacy system, CT Link, was over two decades old, residing on an Oracle instance that can trace its roots back to the 1990s. As a result, the company lacked experts who could manage the aging system. Moreover, the software was hosted in a data center that they were planning to shut down. This antiquated platform was not only costing the business in terms of potential opportunities but also posed risks in terms of data management and operational efficiency.

What We Did

To address the challenges presented by the legacy software, the company engaged Cyclotron for their expertise in modernizing IT infrastructure. The objective was to transition from CT Link to Viva Connections and SharePoint, ensuring all the data, including static content and documents, was securely transferred.

Some key interventions included:

1. Database Integration
2. Content Management
3. Training

The Result

This retailer now operates on a modern, unified platform, leveraging their existing Microsoft licenses. The tangible benefits of this shift include:

Operational Efficiency
The company successfully transitioned away from an obsolete system to a more secure and robust infrastructure. This has significantly streamlined their operations.

Empowered Employees
The hands-on training and support provided by Cyclotron means that the company's team members can now navigate and manage the SharePoint environment with a high degree of confidence.

Enhanced Collaboration
With Microsoft at the helm of their technology solutions, our client is poised for better internal communications and has set the foundation for long-term partnerships.

Reach out to us to learn more about our services for retail, or any other business tech issue you might have. We bet we can help.

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